Without easy access to quality foundation content, crafting compelling, high scoring tender responses is a huge challenge.
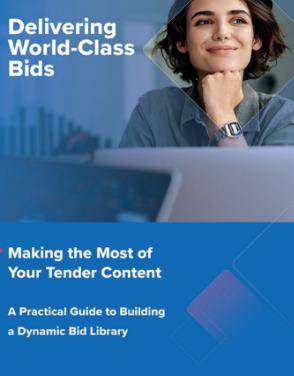
Your Bid Team, Subject Matter Experts & Approvers will repeatedly hit the following roadblocks to success.

Which challenges are you experiencing?

10 Top Content Challenges when working without a comprehensive Bid Library!

01 SOURCING CONTENT
Securing content from multiple silos across different teams, divisions & geographies is time-consuming and difficult.

02 ENGAGING CONTRIBUTORS
With their own job priorities, Subject Matter Experts may have difficulty prioritising tender content requests within deadlines.

03 REPETITIVE ACTIVITIES
Repeatedly undertaking inefficient manual tasks such as information requests & 'cut & paste' actions to produce content.

04 QUESTION CONTEXT
No access to tender questions, evaluation criteria & scores, making it hard for Subject Matter Experts to provide quality content.

05 BRAND CONSISTENCY
Lack of standardised content leading to differing styles & messaging within bids, with potential to harm brand reputation.

06 QUALITY ASSURANCE
Difficulties identifying content from multiple versions & ensuring it is accurate, current, error free & approved for tender use.

07 TENDER RESPONSE CREATION
Repeatedly forced to generate new responses or reuse previously low scoring generic tender responses in new bids.

08 CONTENT AUDIT
Difficulties reviewing content to identify information gaps, quality issues, changing trends, IP & financial risks.

09 CONTENT IMPROVEMENT
Not easy to manage collaboration, feedback & regular proactive content updates and improvements.

10 COMPETITIVE DIFFERENTIATION
Disadvantaged to competitors running successful Bid Libraries & responding to tenders more efficiently & effectively.

Is it time to take action?

Check out our FREE eBook
'Making the Most of Your Tender Content'

Delivering World-Class Bids

Making the Most of Your Tender Content
A Practical Guide to Building a Dynamic Bid Library

A Practical Guide to Building a Dynamaic Bid Library, including:

- Build Considerations
- Content Management
- Bid Library Tools
- Technology Requirements

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